

RSG



GENETICS CATALOG



RSG DONOR OFFERINGS

Unlock Exclusive Donor Genetics Opportunities with RSG

RSG is proud to partner with leading breeders to offer premium Right-To-Flush and frozen embryo offerings in 2025. With comprehensive marketing, professional tracking, and streamlined processes, RSG ensures your genetics reach the right buyers.

DONOR GENETICS OPPORTUNITIES

Right-To-Flush Sales

- Buyers gain the exclusive right to flush your donor and create superior genetics.
- Flush work coordinated with RSG-approved veterinarians and host sites.

Frozen Embryo Sales

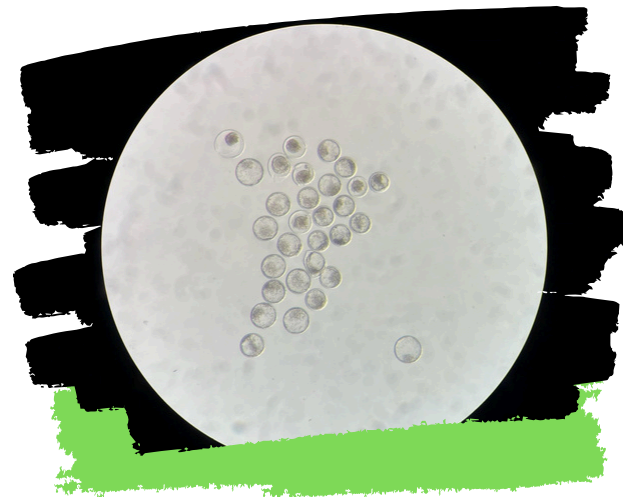
- Access high-quality embryos, frozen by RSG.
- Embryos must be stored at RSG facilities.

BREEDER BENEFITS

- **Flat-Rate Commission:** \$225 per Right-To-Flush sale.
- **Embryo Sales:** 15% commission on frozen embryo sales.
- **Premium Marketing Option:** Feature your donor in the RSG Genetics Catalog for \$400 per page.
- **Free Online Listings:** Gain visibility through RSG's dedicated donor section.



Commitment deadline 1/31/25 for print catalog.



859-388-0024



Jordan.amburgey@reprospecialty.us



2590 N 500 E Lebanon, IN. 46052



Why RSG?

- **CONVENIENCE**
- **ALL OWNERSHIP TRANSFER HANDLED BY RSG OFFICE STAFF**
- **FACEBOOK & INSTAGRAM PROMOTIONAL POSTS (11,000+ FOLLOWERS)**
- **CATALOGS DISTRIBUTED AT MAJOR INDUSTRY SHOWS AND SALES ACROSS THE COUNTRY**
- **TOOL KIT FOR PROMOTING ON YOUR WEBSITE AND SOCIAL PLATFORMS.**



Ways to purchase:

- **RSG Online** - www.reprospecialty.com
- **The Revolution Online Sale** - Your donor will be featured in this annual sale.
- **Order by phone with RSG representative**

MISCELLANEOUS INFORMATION

- **Submit donor details and asking prices using RSG's online form.**
- Ensure embryos are frozen and stored with RSG.
- Complete and **sign a Donor Offering Agreement.**

Key Details

- **Sales Processing:** RSG processes all transactions quarterly and issues settlements by the 15th of the following month after the quarter ends.
- **Marketing Opportunities:** Enhance your listing visibility with print and online promotions.
- **Agreement Term:** Listings are valid for 12 months, with automatic renewal unless terminated.

