



Host Site and Breeder Program Criteria & Benefits

<u>Criteria</u>	Hosts	Hosts	Breeder	Breeder
	Platinum	Premier	Elite	Preferred
*Host sites are evaluated on a scoring system with 10 being the best.				
1. RSG Breeding Services	Exclusive	Non-Exclusive 75% of work	Exclusive	Non-Exclusive 75% of work
2. RSG Genetics Division	Exclusive	Exclusive	Exclusive	Exclusive
3. RSG Sire Catalog	Exclusive	Exclusive	Exclusive	Exclusive
4. Facilities	7.5 or +	5 or +	7.5 or +	5 or +
5. On-site Experience	10	7.5	10	7.5
6a. Breed Dates	10	7.5	10	7.5
6b. Data Details	10	7.5	10	7.5
6c. Communication	10	7.5	10	7.5
7. Labor Resources	10	7.5	10	7.5
8. Procedure Minimums	500 LAI/ 50 ET	300 LAI/ 30 ET	200 LAI/ 20 ET	200 LAI/ 20 ET
9. Pharmaceutical Supply	Exclusive	75% or more	Exclusive	75% or more
10. RSG Nutrition	Utilize	Utilize	Utilize	Utilize
<u>Benefits</u>	Platinum	Premier	Elite	Preferred
1. Co-Branding	✓	✓	✓	✓
2. Breeding Services Discount	✓	✓	✓	✓
3. LAI, ET and transfer credits	✓	✓	NA	NA
4. RSG VIP Support	✓	✓	✓	✓
5. DVM Consulting	✓	✓	✓	✓
6. Sire Catalog Ads	2 Free	1 Free	1 Free	1 Free Online Ony
7. Nutrition Dealer Pricing	✓	✓	✓	✓
8. Performance Products Dealer Pricing	✓	✓	✓	✓
9. Farm sign co-brand	✓	✓	✓	✓
10. RSG Pro Breeder Network	Coming Soon	Coming Soon	Coming Soon	Coming Soon
11. Pharmaceutical Supplies Discount	✓	✓	✓	✓