

## **Social Media Policy**

Last Updated: 3/3/2023

**RSG maintains a social media presence on several platforms. We strive to promote and share educational, informative, and promotional posts about RSG and industry related topics and events. Some of the posts we make, and share are tied to clients, partners, and vendors. It is our policy to do these posts in a fair and positive manner.**

### **Policy on Post Shares:**

RSG will at times reshare clients post who have done the following:

1. Tagged or mentioned RSG in their post.
  - a. Provided a clear testimonial about RSG.
  - b. Is promoting a show, educational event, or charity sponsored by RSG.

### **Policy on Client Promotion:**

RSG will not promote or share client sales, individual animals for sale, open houses, sires with semen for sale as a direct share or original post on our social platforms. RSG will at times make posts inviting clients to comment with their promotional sale, event, etc... RSG will encourage breeders to tag us in these activities as well.